SUOMEN RUGBYLIITTO
FINNISH RUGBY FEDERATION

Women's Rugby Development Coordinator

Role Description	
Role Title	Women's Rugby Development Coordinator
Reports to	Head of Development / Technical Director
Key relationships	SRL: Women's rugby teams, clubs starting a women's team Outside SRL: World Rugby Women's Development group
Role type	Volunteer
Time Commitment	Approximately 2 hours per month, varying slightly with seasonal needs.
Term	2 year term, with possibility to extend.
Role Purpose	
Develop women's rugby in Finland in terms of quality (knowledge, training etc) and numbers.. Stay in contact with existing women's teams, know their needs and challenges, facilitate knowledge sharing between teams. Facilitate needed support from SRL side together with other volunteers.	

SUOMEN RUGBYLIITTO
FINNISH RUGBY FEDERATION

Core Responsibilities	
1. Develop women's rugby in Finland	
• Understand current women's teams' challenges, needs etc • Identify most important and effective actions to support current women's teams in quality and continuity • Development plan for next 3 years, updated yearly, followed at least twice a year	• Collaboration with National Teams to provide knowledge share • Nurture women's rugby community in Finland •
2. Develop women's rugby in Finland with focus on reaching as many players as possible	
• Visibility of women's rugby: Marketing plan for 2 years, updated yearly, followed at least twice a year, joint effort with Communication and Marketing volunteers • Communicate actively inside SRL (Clubs, members) and outside (SRL website, news)	• Support rugby clubs to start a new women's team • Facilitate peer-support at least regarding efforts linked to find and get new women to join rugby teams

SUOMEN RUGBYLIITTO
FINNISH RUGBY FEDERATION

Other aspects	
may	**must**
• •	• Follow domestic women's rugby competitions •

Strategic Alignment
shall:

• Strategic element: Growth
  ○ Help women's teams so that they can grow, identify enablers
• Strategic element: Development
  ○ Share materials and knowledge to clubs, facilitate knowledge sharing between clubs
• Strategic element: Good governance, volunteers, and sense of community
  ○ Nurture the community of women's rugby in FInland
• Take part in the drafting and maintenance of SRL annual action plans aligning with the strategic plan (in the scope of women's rugby)

Key Performance Indicators
• Growth of Women's rugby: number of licensed female players

Skills & Experience

SUOMEN RUGBYLIITTO
FINNISH RUGBY FEDERATION

Essential
• Knowledge about women's rugby in Finland • Communication skills • Management skills • Efficiency and proactivity in taking care of needed administration tasks and documents
Desirable
• Fluency in Finnish is beneficial but not mandatory

SUOMEN RUGBYLIITTO
FINNISH RUGBY FEDERATION

Changes Control

15.8.2026 First draft / Satu Raudasoja
10.11.2026 Changed role title from manager to coordinator / Heikki Harju